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What we know about age groupers.

They count the days before a race like a kid counts the days before Christmas.

They never lie about their age.

They pack their bag the night before a workout. Sometimes two or three bags.

The trunk of their car looks like a gym and a locker room.

They're always hungry.

They like big, crazy goals that make them feel alive.

They take more showers.

They are masters of time management and winging it.

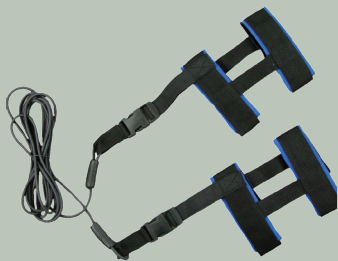
They race to compete.

They race to celebrate what they've become.

They want to get better, faster, stronger – year after year. They want their workout buddies to do the same.

They want what's cool and new – and what's tried and true. They want value.

And they want it all as soon as humanly possible.



Zura Stationary Swimmer
ZUSSW \$16.95



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TriSwim Shampoo
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We know. We're age groupers, too. And we're here for you.

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